

Annapolis Partnership

Organization Committee Meeting

"The job of the Organization Committee is to keep the board, committees, staff and program-of-work in good shape by attracting people and money to the organization"

Present: Rita Siprak-Weill, Melanie Murphy, Sean O'Neill, Jim Morrison, Sandy Williams, Doug Smith, Lisa Thompson

The Meeting was called to order at 8:30 am.

The Meeting Notes from March 1 were approved for distribution.

Annapolis Partnership/Main Street Information Packet: Creating a pamphlet on the Annapolis Partnership and the Main Street Program was highlighted as a priority of the Committee. A draft was circulated for discussion and several good points were discussed. It was agreed, that where appropriate, the word Main Street when referring to the Main Street program would include the TM symbol. Otherwise there were no further comments. The information package includes background about the Program, goals and objectives, a Program Area map and benefits of a Main Street Program. Copies will be printed and distributed at the Annual Meeting. The Committee hopes to print them in the P&Z office.

Partnership (Membership Contribution) Levels for Merchants, Corporations and Individuals: A draft membership plan was distributed based on the successful Downtown Frederick Partnership Main Street Program. Some suggested more work was needed on the giving levels and names of the levels. Since the Annapolis Partnership is a Main Street Program and not a Business Association, it was agreed the program needs to mirror a traditional 501c3 Nonprofit structure but the first plan should be less complicated.

Annapolis in Bloom: In preparation for the fundraising required to complete the Annapolis is Bloom program, Thompson outlined the initial efforts to solicit donations from past donors. A letter will be sent, prepared by the Admin. A QR code will also be included in all AIB marketing materials.

Legacy Business Awards: Final nominations are due on April 15. A budget has been prepared and the ceremony will be at the Historic Inns of Annapolis on May 31, 2016. It was recommended the ceremony also include a social element and that tickets be sold to the event. The time will shift to 5:30 to 7:30. Member contributors will be FREE and include the 1st drink. Non-member rate will be \$20.00. Guest passes would be provided to winners and family (not to exceed 4).

Next Meeting is May 2, 2016 at 8:30 am, 30 West Street